



## We make wishes come true

CSR project\* of the month: During the Advent season, b&m supported the “Wishing Tree” campaign of the Nieder-Ramstädter Diakonie (NRD) foundation – the NRD is committed to help seniors, handicapped people, as well as socially disadvantaged children and teenagers.

The aim of the Wishing Tree project is to provide people in need who live in the NRD residential homes in Darmstadt, Mühlthal and Roßdorf with the best possible Christmas. The principle: the persons paint and make wish cards, which are then placed on a Christmas tree. A few hours after we had placed all 24 cards on the Christmas tree in the b&m entrance area, they were already taken – and our colleagues were about to slip into the role of Santa Clause.

On December 18, the time had come: Manuela Krolak, Alexandra Schäfer (NRD Fundraising) and Lisa-Sofie Cavaleri (NRD therapeutic nurse) were welcomed by us. After a brief introduction, all 24 gifts were given to the visitors; they included cuddly toys and a dartboard as well as a Tonie figure (The Robber Hotzenplotz) and a book for learning the piano.

We would like to thank all b&m employees who supported this campaign and made it a success!

Monika Miles and Kathrin Bonk

